

An Amazing List of Google Products That I Use and Depend Upon



Google is one of the few indispensable tools of the Internet. From two guys in a garage to the fastest growing company in history, Google did what Yahoo, Alta Vista, Excite, and so many others couldn't. They organized the Web in a meaningful way, making order out of chaos, you might say.

Below are some of the products from Google that I use most frequently. The vast variety of products is amazing and it shows you just how much of a footprint that Google has on the entire web and that how many of the clicks we make online are products of Google...

Google Search



If Google didn't provide such good search results they wouldn't be able to monetize with the adwords platform so effectively. For over 10 years Google have been working at constantly improving their search results and the reason over 67% of users prefer Google is because the results they provide are so relevant and the information is nearly always spot on.

www.google.com

<http://www.google.com/landing/searchtips/>

Google Desktop



Google Desktop makes searching your computer as easy as searching the web with Google. It's a desktop search application that provides full text search over your email, files, music, photos, chats, Gmail, web pages that you've viewed, and more. By making your computer searchable, Desktop puts your information easily within your reach.

<http://desktop.google.com/>

Google Chrome



My own personal browser of choice as it is lightening fast and incredibly simplistic and stripped of all the bells and whistles that I just don't need. The chrome browser has been growing and again is a great way of Google making sure that all their products are front and center.

www.google.com/chrome

iGoogle



For many Googlers this is the first page they will arrive on when they start their browser. iGoogle can be customized using widgets and RSS to create a customized landing page tailored to all your own personal interests. Again this is another great example of Google controlling another part of the web and making sure that consumers can reach their products front and center.

www.google.com/ig

Google Reader



A techie tool that doesn't appeal to the masses but does have a huge amount of the online community using it. Essentially an RSS reader that allows you to gather in the latest blog posts, news, and articles into Google Reader for a brief snapshot all in one place.

www.google.com/reader

Google Alerts



Small but useful little product that many people depend on to keep them alerted of items of interest. It provides daily email notification on topics of interests from many sources. Mentions from newspapers, magazines, blogs, online forums, and web sites. Used on a daily basis by millions of people.

www.google.com/alerts

Google News



Google news is one of the services that angers so many traditional media and was launched in 2002 by Google. The front page of Google news is controlled not by editors but by the aggregation algorithm. This is one of the main sources of news for many on a daily basis.

<http://news.google.com>

Gmail



Quite simply by far the best email platform in the world. Embraced by millions it has changed the way many of us communicate. Google opened up the email market by pretty much doing away with the worry of storage meaning you would never have to delete an email again.

<http://mail.google.com>

Picasa



This is the best free photo editor, period. Good solid photo editing options that people actually use (important), a wonderful UI design, super-easy import from any digital camera, the list goes on and on. Picasa for all intents and purposes should be a paid product. It's that good.

<http://picasa.google.com>

Google Docs



With Google documents, you can easily create, share, and edit documents online. Here are a few specific things you can do: Upload Microsoft Word, PDF, or plain text documents, create documents from scratch, share, collaborate, upload and download your files.

<http://docs.google.com>

Google Maps



This has been around for a good while now but really took over many of our lives when they installed it on to phones and mobile applications. It used to be a case of a printed off address with scrawled directions but now many of us navigate around the world with the help of Google Maps.

<http://maps.google.com>.

Google Earth



There is no doubt that you can amuse yourself for hours looking around for stuff near where you live or work. The fact that you can view it on phones with maps or different types of terrain offers lots of different experiences to different users. In addition check out the Sky feature to view the solar system. Or the trip to Mars option and much more.

<http://earth.google.com>

Books



This is one of the biggest projects that Google has ever undertaken and involves scanning as many books as Google can get their hands on and making them indexable in their search engines. Now eBookstore is open for downloading books free or purchase

<http://books.google.com>

Youtube



This one really doesn't need much explaining as I'm sure every single one of the readers here will have used Youtube at some stage, probably today. Since Google bought the video sharing site for \$1.5 billion the site has continued to grow massively but they have struggled to make money from it.

<http://youtube.com>

Blogger



Google bought Blogger and in doing so controls one of the biggest blogging platforms on the planet. A direct competitor to WordPress it is used by millions of bloggers all over the world to either host their free blogs or to power their own personal domains.

www.blogger.com

Google Directory

www.google.com/dirhp

Google Finance

www.google.com/finance

Google Translate

www.translate.google.com

Google Body browser

<http://bodybrowser.googlelabs.com/body.html#>

Google Art

www.googleartproject.com

Google Fast Flip

www.fastflip.googlelabs.com

Google Secure Search

www.encrypted.google.com

Google Music

<http://www.google.com/landing/music/>

Google Wedding Planner

<http://www.google.com/weddings/>

Google Boutique

<http://www.boutiques.com/>

Google Recipes

<http://www.google.com/landing/recipes>

Android



Google was smart to recognize that a large volume of searches were occurring on mobile devices. Google bought Android that has become an important operating system thereby assuring the use of Google products could be utilized on any device.

Search

-  [Alerts](#)
Get email updates on the topics of your choice
-  [Blog Search](#)
Find blogs on your favorite topics
-  [Books](#)
Search the full text of books
-  [Checkout](#)
Complete online purchases more quickly and securely
-  [Google Chrome](#)
A browser built for speed, stability and security
-  [Custom Search](#)
Create a customized search experience for your community
-  [Desktop](#)
Search and personalize your computer
-  [Directory](#)
Search the web, organized by topic or category
-  [Earth](#)
Explore the world from your computer
-  [Finance](#)
Business info, news and interactive charts
-  [Google Health](#)
Organize your medical records online
-  [iGoogle](#)
Add news, games and more to your Google homepage
-  [Images](#)
Search for images on the web
-  [Maps](#)
View maps and directions
-  [News](#)
Search thousands of news stories
-  [Patent Search](#)
Search the full text of US Patents
-  [Product Search](#)
Search for stuff to buy
-  [Realtime^{New!}](#)
Get live updates from popular social sites, news sources, and blogs
-  [Scholar](#)
Search scholarly papers
-  [Toolbar](#)
Add a search box to your browser
-  [Trends](#)
Explore past and present search trends
-  [Videos](#)
Search for videos on the web
-  [Web Search](#)
Search billions of web pages
-  [Web Search Features](#)
Find movies, music, stocks, books and more

Explore and innovate

-  [Code](#)
Developer tools, APIs and resources
-  [Labs](#)
Explore Google's technology playground

Communicate, show & share

-  [Blogger](#)
Share your life online with a blog - it's quick, easy and free
-  [Calendar](#)
Organize your schedule and share events with friends
-  [Docs](#)
Create and share your online documents, presentations and spreadsheets
-  [Groups](#)
Create mailing lists and discussion groups
-  [Knol](#)
Share what you know
-  [Google Mail](#)
Fast, searchable email with less spam
-  [Orkut](#)
Meet new people and stay in touch with friends
-  [Panoramio^{New!}](#)
Explore and share photos of the world
-  [Picasa](#)
Find, edit and share your photos
-  [Picnik^{New!}](#)
Fast, easy and fun photo-editing
-  [Reader](#)
Get all your blogs and news feeds fast
-  [Sites](#)
Create websites and secure group wikis
-  [SketchUp](#)
Build 3D models quickly and easily
-  [Talk](#)
IM and call your friends through your computer
-  [Translate](#)
View web pages in other languages
-  [Voice](#)
One number for all your phones, online voicemail and cheap calling
-  [YouTube](#)
Watch, upload and share videos

Go mobile

-  [Mobile](#)
Get Google products on your mobile phone
-  [Maps for mobile](#)
View maps, your location and get directions on your phone
-  [Search for mobile](#)
Search Google wherever you are

Make your computer work better

-  [Pack](#)
A free collection of essential software